

# Photographers, Journalists & Other Members of the Media

### 1) Media Personnel Visiting the Friendship Bench

#### Introduction & proposals

There is no doubt that visual images are important to FB – they show reality, inspire hope and understanding and connect people around the world. Therefore, we ensure some scope for welcoming visitors (such as photographers and journalists) to the Friendship Bench, but this is dependent on the workload of the teams, the logistics of getting to clinics, organising media passes and the level of political (in)stability in the country.

We get many offers from photographers and film makers who want to visit the Friendship Bench and we are only able to accommodate some of these requests.

Usually we will find it easier to justify taking up the valuable time and resources of the community health workers and the FB team members if a photographer, journalist or media member has a clear written proposal for us to see, if the proposal fits in some way with our purpose for being, if the plan of how they intend to distribute their work on their return in some way includes sharing of material with FB.

If a series of photos has been commissioned for a major newspaper or magazine, for example, it will be easier for us to justify the effort to accommodate a photographer if we know the details.

#### FB team and media

The FB team works with the media in a variety of different ways and each situation and context will be different. Finer details can be laid out and a proposed visiting schedule set up once we have received the details of your proposal outlined above and see that we can have a mutually beneficial relationship.

Often journalists will be able to travel with the FB team in whatever mode of transport they are using. However, our priority is to get FB personnel to the place of need, so this may not always be possible. In some cases you will need to make your own arrangements.

To read more about what we expect from the media, please click here to read/ download the Friendship Bench Photographer Guidelines- PHOTOGRAPHY (*MEDIA*) SENSITISATION document. In particular, take note of the fragile emotions present and level of care needed in this field need, the need to reimburse participants for their time and trust in sharing their a part of their story with you, the quality of consent expected and safety issues.



## 2) Media Agencies Not Visiting the Friendship Bench

### Photo Library

If you work for a media company publishing stories that require visual content for your stories on the Friendship Bench we have a collection of high resolution images documenting our work which can be browsed and downloaded for editorial publication from the <u>Friendship Bench Photo</u> <u>Library</u>.

All photos have the Friendship Bench ® logo and credit the photographer, these items must remain visible on the photo and should not be subject to cropping.

Should we come across items that do not follow requirements as outlined above this we will request the removal of them.